



# HOSPICE OF WASHINGTON COUNTY, INC.

## Doey's House Initiative

### Case for Support

*Through a personal experience, an idea was born which will touch the lives of all who are on life's journey.*

## About Hospice of Washington County, Inc.

Hospice of Washington County, Inc. has been providing end-of-life care to the residents of Washington County, Maryland for over 35 years. As the only licensed provider in the county, HWC has grown to meet the needs of the community. Growing from an all-volunteer organization serving three, HWC is now serving 270 patients per day with 131 professional staff and approximately 180 volunteers.

With this strong foundation, continued commitment to quality of care, and a vision for the future, we invite you to embrace Doey's House with us as we strive to do even better for you and your loved ones.

Assisting patients to stay at home has been a priority. Sometimes that option is not viable when patients have unmanaged pain and symptoms or can no longer stay at home on their own. A hospice house is the perfect option. At present, those needing or wanting a hospice house setting only have one option – to leave the county to reside in a hospice house.

## What is a Hospice House?

*There are 3 types of Hospice Houses*

### RESIDENTIAL

- Pain and symptoms are managed just like in their home, assisted living or at a nursing home.
- Various reasons why someone may choose to be in a hospice house:
  1. Families may not want their loved one to die at home.
  2. Families may not have funds if a 24 hour care giver is needed.
  3. Sometimes they have no family.
- Length of Stay—Generally a 30 day or less projected stay.
- Payment—Medicare, Medicaid and Private Insurance will pay the routine amount as if we took care of the patient in the home, generally \$140–\$145 per day.
- HWC Policies and Procedures will determine a daily rate for room and board.
- If a patient cannot afford the daily rate for room and board, our general policy now is to offer them or put them on a sliding scale or full benevolent care.

### GIP (General In-Patient)

- The highest level of care.
- Pain and symptoms are not being managed, are out of control and need constant monitoring and interventions by a skilled nurse to keep the patient comfortable.
- Death may or may not be imminent.
- General length of stay is 2–3 days.
- Payment—Medicare, Medicaid and some Private Insurances pay \$657 per day. Room and board fees will be waived for patients under this level of care pending administrative approval.

GIP beds will support the general well being of the Washington County Community. It will free up beds for other patients at Meritus Medical Center which provides significant cost savings.

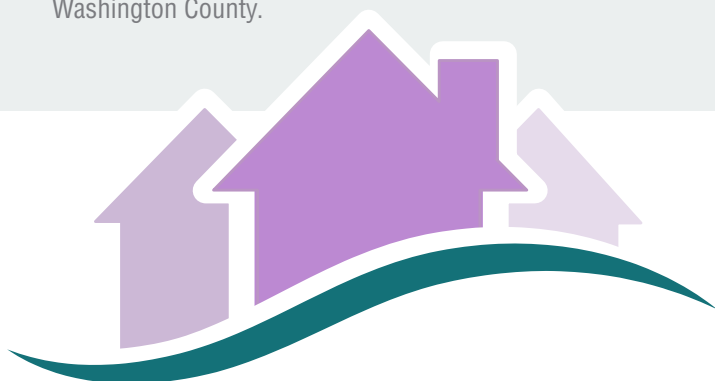
### GIP / RESIDENTIAL MIXED

- HWC has elected to build this type of hospice house based on a feasibility study.
- This allows HWC to provide appropriate level of care for a patients changing needs during their length of stay.
- If we have the right mix, our goal is to break even utilizing the endowment funds as well as payer reimbursements.

# Who Can Use Doey's House?

## PROPOSED QUALIFICATIONS FOR A DOEY'S HOUSE RESIDENT

- Medical assessment determines that the individual has less than 30 days to live or that the person has unmanaged pain and symptoms that are unable to be handled in a lower level of care.
- A resident who is 30 days from dying and has no family or caregivers or can no longer manage on their own may also qualify.
- A patient whose family is unable or feels unqualified to manage patient's care at their home can stay at Doey's House.
- A patient whose family needs a break can stay at Doey's House for respite care.
- Residents outside of Washington County can be enrolled in hospice care at Doey's House once they are enrolled in Hospice of Washington County.



## By Having a Hospice House in Washington County

- Residents will receive the care they desire and deserve while remaining in a family surrounding.
- Those residing alone will have a place to go to spend their last days with dignity, comfort, and care.
- Those who chose not to have their loved one pass at home will have a dignified, home-like setting for their loved one to live out their final days.

## Timeline

- The campaign's initial phase launched June 2013
- Public Announcement of the initiative—November 12, 2013
- Groundbreaking—Spring, 2016
- Grand Opening—Spring, 2017

## Campaign Summary

- Stage I—Immediate Goal
- \$5 million to build Doey's House
- Additional \$500,000–\$750,000 to furnish and equip
- Stage II—Long Range Goal
- \$5 million endowment
- Total: \$10 million in restricted funds to build and sustain Doey's House.
- Naming opportunities are available at every level of giving.

## Ways YOU Can Help Build and Sustain Doey's House

### GIFTS OF CASH

- A one time or annual gift to the campaign can be made by cash, check or credit card.

### PLEDGES

- Three to five year pledges payable with flexible schedules to suit your needs and wishes.
- Payments can be made by cash, check or credit card (Master Card, Visa, and Discover).

### GRANTS

### STOCKS, BONDS, MUTUAL FUNDS AND OTHER LIQUID ASSETS

### LIFE INSURANCE, ANNUITIES, CHARITABLE REMAINDER TRUSTS, AND BEQUESTS

### IN-KIND AND BUSINESS GIFTS

- Gifts of materials, equipment and services.

### HOST A FUNDRAISER

- Forms are available to apply to host a fundraiser for Doey's House.
- The Development Team at Hospice of Washington County, Inc. will work with you to ensure the success of your event.

### HOST A HOUSE PARTY

- Schedule a house party in your home, a perfect intimate setting to share with others about Doey's House, and invite them to join you in your support.

*All gifts are tax-deductible and will be acknowledged and recognized. Please consult with a tax advisor regarding tax advantages.*



# HOSPICE OF WASHINGTON COUNTY, INC.

## Doey's House Initiative

### Leadership Campaign Committee

#### Neal and Mary Glessner

*Chairs*

Don Bowman

Dr. Mitesh Kothari

Tom Riford

Dr. Charles Chaney

Paula Lampton

Susan Wood

Michael Day

David Lyles

Sue Wright

Doug Fiery

Brian Lynch

Brandon Younger

Robert "BJ" Goetz

Gene Manning

Karen Giffin

*Senior Director of Development,  
Community, and Public Relations*  
HOSPICE OF WASHINGTON COUNTY, INC.

Erin and John Hershey

Tom Newcomer

Cindy and Jim Holzapfel

Cynthia Perini



Hospice  
of Washington County, Inc.

## DOEY'S HOUSE

*Doing Better for Your Loved Ones*

THE CAMPAIGN FOR HOSPICE OF  
WASHINGTON COUNTY, INC.

# HOSPICE OF WASHINGTON COUNTY, INC. Doey's House Floor Plan



- CIRCULATION & MECHANICAL
- STORAGE
- STAFF & ADMINISTRATION
- FAMILY AREAS
- RESIDENT AREAS





Hospice  
of Washington County, Inc.

## DOEY'S HOUSE

*Doing Better for Your Loved Ones*

THE CAMPAIGN FOR HOSPICE OF  
WASHINGTON COUNTY, INC.

# HOSPICE OF WASHINGTON COUNTY, INC. Doey's House Site Plan





# HOSPICE OF WASHINGTON COUNTY, INC.

## Doey's House Campaign Donation/Pledge Form

*Doing Better for Your Loved Ones*

Name \_\_\_\_\_

Name of Business (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ E-mail \_\_\_\_\_

I/we are making a one-time gift in the amount of  
\$ \_\_\_\_\_

Please charge my credit card for the donation amount.

Name on card \_\_\_\_\_

Credit card # \_\_\_\_\_ CVC \_\_\_\_\_

Billing address \_\_\_\_\_  
\_\_\_\_\_

My/our gift is enclosed payable to the  
**HOSPICE OF WASHINGTON COUNTY**

I am interested in Special Naming Opportunity:

\_\_\_\_\_  
(Rooms / Areas will be named on a first come basis)

I/we are making a pledge in the amount of  
\$ \_\_\_\_\_

*This is a 3–5 year pledge and will follow the payment schedule below:*

To be paid by December 31, 2016 **AMOUNT \$** \_\_\_\_\_

To be paid by December 31, 2017 **AMOUNT \$** \_\_\_\_\_

To be paid by December 31, 2018 **AMOUNT \$** \_\_\_\_\_

To be paid by December 31, 2019 **AMOUNT \$** \_\_\_\_\_

To be paid by December 31, 2020 **AMOUNT \$** \_\_\_\_\_

I am interested in Special Naming Opportunity:

\_\_\_\_\_  
(Rooms / Areas will be named on a first come basis)

Signature of Donor(s) \_\_\_\_\_ Date \_\_\_\_\_

*All gifts are tax deductible as charitable contributions in accordance with IRS regulations.*