

Marketing and Sales Health Care Consultant

DEFINITION

The Hospice Care Consultant works under the general direction of the Patient Access and Marketing Director (PMD) and is responsible for assisting in the overall activities of HWC's Community Relations Department consistent with the mission, vision and goals of HWC, quality outcomes and regulatory standards.

QUALIFICATIONS

Associates degree in business, healthcare or related field preferred

Bachelor's degree and healthcare experience preferred

Minimum 2 years public relations or marketing experience preferred

Proficient in the use of Microsoft Office software including Word, Excel, Power Point, and Publisher

Excellent verbal and written communication skills

Valid driver's license, car insurance and a reliable car

REPORTS TO

Director Patient Access/Marketing