



## **Patient Navigator/Hospice Care Consultant**

The Patient Navigator/Hospice Care Consultant works under the general direction of the Patient Access and Mkt Director (PMD) and is responsible for assisting in the overall activities of HWC's Community Relations Department consistent with the mission, vision and goals of HWC, quality outcomes and regulatory standards.

The Patient Navigator/Hospice Care Consultant will be responsible for following the annual marketing plan to promote professional and community awareness and build referring relationships with healthcare providers, and local and area hospitals and participating in HWC's professional and community programs as requested to promote professional growth and understanding of hospice care.

### **QUALIFICATIONS**

- Associates degree in business, healthcare or related field preferred
- Bachelor's degree and healthcare experience preferred
- Minimum 2 years public relations or marketing experience preferred
- Proficient in the use of Microsoft Office software including Word, Excel, Power Point, and Publisher
- Excellent verbal and written communication skills
- Valid driver's license, car insurance and a reliable car

### **REPORTS TO**

Director of Marketing